

## The now-u initiative

The now-u initiative was started by Lizzie and James when Lizzie was furloughed from her job and James returned from university early due to the pandemic. They noticed that there were so many people who wanted to do something to help during these difficult times, but many didn't know what they could do, whilst at the same time, there were so many charities doing amazing work in desperate need of support. They decided to try to create a platform that would empower everyone to be able to help tackle causes they care about. They worked together to build a team of over 50 amazing volunteers from across the UK and beyond, without whom none of this would be possible.

## The co-founders

### Lizzie Elgar, now-u CEO

Lizzie is a recent Cambridge graduate and is currently furloughed from her job in strategy consultancy at L.E.K. Consulting. She has several years experience volunteering with a range of charities, primarily focused on supporting refugees and asylum seekers.

### James Elgar, now-u CTO

James is a computer science student at Bristol University and a freelance full-stack software developer with several years of experience in both back-end and front-end development.